

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12
Date

Stephen Mung
Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title



Print Date 09/26/12 Page 1 of 5

Order Sep 00:20:00

Estimate # 1757

American Crossroads

Alt Order #

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Sales Office EWSDC

Rev Codes POL POL ISS

Sales Region NAT

Product Codes PL

Agency Ref

Priority P-3

Advertiser Ref

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 18% Market Value 392222

Competing Station	% of Order	Amount
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CABLE	%	0
UNKWN	82%	321622
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	62	\$49,810.00	\$58,600.00	0.00	08/27/12	09/30/12	62	\$49,810.00	\$58,600.00
October 2012	12	\$10,200.00	\$12,000.00	0.00	10/01/12	10/01/12	12	\$10,200.00	\$12,000.00
Totals	74	\$60,010.00	\$70,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WFTS	09/25/12	10/01/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$700.00	P-3	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-2222--		8				\$700.00		0.00			
		Week: 10/01/12	10/07/12	2-----		2				\$700.00		0.00			



WFTS

Print Date: 09/26/12

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Contract / Revision 303917 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/06/12/ 09/26/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1757

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	09/25/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	22222--	:30	10	\$900.00	P-3	0.00 NM	14	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-2222--	8		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	WFTS	09/24/12-09/30/12		M-F 11a-12p	1058a-12p		-TwThF----	:30	(\$900.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
7	WFTS	09/24/12-09/30/12		M-F 11a-12p	1058a-12p		-TwThF----	:30	(\$900.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
11	WFTS	09/27/12-10/01/12		M-F 730-8p	728-758p		M--ThF----	:30	\$3,500.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
12	WFTS	09/27/12-10/01/12		M-F 730-8p	728-758p		M--ThF----	:30	\$3,500.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
13	WFTS	09/29/12-09/29/12		M-SU Late News after Sports	1135p-2a		-----Sa--	:30	\$1,500.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
14	WFTS	09/27/12-10/01/12		M-F 1135p-1202a Nightline	1135p-1202a		M--ThF----	:30	\$850.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
15	WFTS	09/27/12-10/01/12		M-F 3-4P Katie	3-4p		M--ThF----	:30	\$650.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
16	WFTS	09/27/12-10/01/12		M-F 10-11a	10-11a		M--ThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 8.11,8.7,8.8,8.5,8.6,3.8,3.7,3.5,3.6,2.7,2.5														
Week:		10/01/12	10/07/12	2-----	2		\$900.00		0.00					
N 3	WFTS	09/25/12	10/01/12	M-F 12-1p ABC Action News	CM	1158a-1p	22222--	:30	10	\$400.00	P-3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-2222--	8		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	WFTS	09/24/12-09/30/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
6	WFTS	09/24/12-09/30/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
7	WFTS	09/24/12-09/30/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
8	WFTS	09/24/12-09/30/12		M-F 12-1p	1158a-1p		-TwThF----	:30	(\$400.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Need to do make goods]														
Week:		10/01/12	10/07/12	2-----	2		\$400.00		0.00					
N 4	WFTS	09/25/12	10/01/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-1111--	4		\$800.00		0.00					
Week:		10/01/12	10/07/12	1-----	1		\$800.00		0.00					
N 5	WFTS	09/25/12	10/01/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-1111--	4		\$900.00		0.00					
Week:		10/01/12	10/07/12	1-----	1		\$900.00		0.00					



WFTS

Print Date: 09/26/12

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Contract / Revision 303917 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/06/12/ 09/26/12

Order Sep 00:20:00

Advertiser American Crossroads Product American Crossroads

Estimate # 1757

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	WFTS	09/25/12	10/01/12	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1111--		4			\$1,000.00		0.00			
	Week:	10/01/12	10/07/12	1-----		1			\$1,000.00		0.00			
N 8	WFTS	09/25/12	10/01/12	M-SU 11-1135p ABC Action News	CM	11-1135p	1222221	:30	12	\$1,400.00	P-3	0.00 NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-222221		11			\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Needs to be made good]													
6	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Needs to be made good]													
7	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Needs to be made good]													
8	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Needs to be made good]													
9	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 10.3,10.4,10.5,10.6 [news airs late due to NCAA Football]													
10	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 10.3,10.4,10.5,10.6 [news airs late due to NCAA Football]													
11	WFTS	09/24/12-09/30/12		M-SU 11-1135p		11-1135p	-TwThFSaSu	:30		(\$1,400.00)		0.00 NM		
	See MG 2.11,2.12,2.13,2.14,2.15,2.16 [Needs to be made good]													
	Week:	10/01/12	10/07/12	1-----		1			\$1,400.00		0.00			
N 10	WFTS	09/25/12	09/30/12	SA 6-630p ABC Action News	CM	558-630p	-----2-	:30	2	\$600.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----2-		2			\$600.00		0.00			



WFTS

Print Date: 09/26/12

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Contract / Revision **303917** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 07/06/12/ 09/26/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1757**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WFTS	09/25/12	09/30/12	SA 6-630p ABC Action News	CM	558-630p	-----2-	:30	2	\$600.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----2-		2			\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	09/24/12-09/30/12		SA 6-630p		558-630p	-----Sa--	:30		(\$600.00)		0.00 NM		
	See MG 10.3,10.4,10.5,10.6 [News will air 7-730pm Sat.]													
2	WFTS	09/24/12-09/30/12		SA 6-630p		558-630p	-----Sa--	:30		(\$600.00)		0.00 NM		
	See MG 10.3,10.4,10.5,10.6 [News will air 7-730pm Sat.]													
3	WFTS	09/24/12-09/30/12		SA News aft Sports @ 7p		658-730p	-----Sa--	:30		\$600.00		0.00 NM		
	Ⓜ MG for 8.9,8.10,10.2,10.1 News airs late due NCAA Ftbl													
4	WFTS	09/24/12-09/30/12		SA News aft Sports @ 7p		658-730p	-----Sa--	:30		\$600.00		0.00 NM		
	Ⓜ MG for 8.9,8.10,10.2,10.1 News airs late due NCAA Ftbl													
5	WFTS	09/24/12-09/30/12		M-SU Late News after Sports 1135p-2a			MTWThFSaSu	:30		\$1,400.00		0.00 NM		
	Ⓜ MG for 8.9,8.10,10.2,10.1 News airs late due NCAA Ftbl													
6	WFTS	09/24/12-09/30/12		M-SU Late News after Sports 1135p-2a			MTWThFSaSu	:30		\$1,400.00		0.00 NM		
	Ⓜ MG for 8.9,8.10,10.2,10.1 News airs late due NCAA Ftbl													
N 11	WFTS	09/25/12	09/30/12	SA 730-8p SA 730-8p	CM	728-758p	-----2-	:30	2	\$1,200.00	P-3	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----2-		2			\$1,200.00		0.00			
N 12	WFTS	09/25/12	09/30/12	SU 6-630p ABC Action News	CM	558-630p	-----1	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$800.00		0.00			
N 13	WFTS	09/25/12	09/30/12	Sunday Prime A AFV	CM	658-8p	-----1	:30	1	\$2,400.00	P-3	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	09/24/12-09/30/12		Sunday Prime A		658-8p	-----Su	:30		(\$2,400.00)		0.00 NM		
	See MG 13.2 [7-8pm is now Once Upon a Time]													
2	WFTS	09/24/12-09/30/12		Sunday Prime A		658-8p	-----Su	:30		\$2,400.00		0.00 NM		
	Ⓜ MG for 13.1 09/30													
N 14	WFTS	09/25/12	09/30/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----2-	:30	2	\$200.00	P-3	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----2-		2			\$200.00		0.00			
N 15	WFTS	09/25/12	09/30/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----2-	:30	2	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----2-		2			\$250.00		0.00			
N 16	WFTS	09/25/12	09/30/12	SA 8-9a SA 8-9a	CM	758-9a	-----2-	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

